

MARYLAND STATE FIREMEN'S ASSOCIATION

Representing the Volunteer Fire, Rescue and Emergency Medical Services Personnel

www.msfa.org

2012 CONVENTION AND CONFERENCE PROGRAM BOOK

FIRE DEPARTMENT ADS

Thomas A. Mattingly

Co-Chair

Convention and Conference Committee

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To: Member Companies

Reference: **2012 Convention and Conference Program Book**

Dear Member:

The Maryland State Firemen's Association 2012 Annual Convention and Conference is fast approaching and your convention committee has been hard at work in preparation for our 120th annual gathering. This year's convention and conference will again provide many opportunities for our fire and rescue family. We hope that you will again help support these activities by placing an advertisement in this years **CONVENTION AND CONFERENCE PROGRAM BOOK**. Through your support in recent years, we have been able to make the program book self-supporting and members of your convention committee do the entire preparation of the book. This year's book will provide outstanding opportunities to recognize events of the past year, advertise local activities, recognize outstanding members and accomplishments or show off your newest piece of equipment.

We have enclosed an advertising application form, which contains all of the information and instructions. Please note that commercial advertising prices are different and if you solicit businesses in your area insure that the correct prices are quoted. This information may be obtained from members of the convention committee, officers of the association or from the msfa.org website. Last years program book, along with other past convention and conferences can be viewed on the MSFA web site as well.

The convention committee would like to thank you, the membership, for your support and cooperation and we look forward to receiving your ad for the 2012 Convention and Conference Program Book by the **MAY 1, 2012 deadline**.

Sincerely,

Thomas A. Mattingly

MSFA Convention and Conference Committee

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FIRE DEPARTMENT ADS

ADVERTISING APPLICATION FOR
Fire Departments, Rescue Squads, Auxiliaries, County Associations
MSFA Candidates for Office and their Families

Rates for Non-Commercial

Full Page -----\$125.00

¼ Page-----\$50.00

Half Page-----\$75.00

Business Card -\$40.00

WE WOULD REQUEST NEW AD COPY AND ORIGINAL PICTURES FOR ALL ADS THIS YEAR TO IMPROVE BOOK QUALITY. Ads can be sent electronically to: danrosedavis@verizon.net

ALL ADS MUST BE CAMERA READY OR LASER PRINTER QUALITY.
DO NOT USE COLOR IN ADS, THE BOOK WILL BE PRINTED BLACK AND WHITE.
LAST YEARS ADS CAN BE VIEWED ON OUR WEB SITE: WWW.MSFA.ORG

Payment should be made to: *MSFA CONVENTION AND CONFERENCE COMMITTEE*

Please mail payment, completed application, and new ad copy to: **C. Daniel Davis, Jr.**
P.O. Box 701
Hollywood, Md. 20636
E-mail: danrosedavis@verizon.net

Name: _____ Title: _____

Organization: _____

Address: _____ Phone #: _____

City: _____ Zip Code: _____

Ad Size: _____ Amount Enclosed: _____

ABSOLUTE DEADLINE FOR ALL ADS IS: MAY 1, 2012

We reserve the right to return any ad, if content is deemed inappropriate.