

# MARYLAND STATE FIREMEN'S ASSOCIATION

*Representing the Volunteer Fire, Rescue and Emergency Medical Services Personnel*  
**The Official Publication of the Maryland State Firemen's Association Convention**

## 2012 CONVENTION AND CONFERENCE PROGRAM BOOK

### ADVERTISEMENT REQUEST

**Thomas A. Mattingly**  
**Co-Chair Convention and Conference Committee**  
**41580 Yoke Ct., P.O.Box 173**  
**Leonardtown, Md. 20650**  
**301-475-8200**

Dear Patron;

The Maryland State Firemen's Association 2012 Convention and Conference will be held in Ocean City on June 16 thru 22, 2012. The association expects a record crowd at the 120th annual convention. Once again, we will produce a CONVENTION AND CONFERENCE PROGRAM BOOK, which will highlight convention and conference activities, important reports and opportunities for your personal greetings and advertisement. This advertisement opportunity provides an excellent means of reaching the entire volunteer fire, rescue and EMS community in the State of Maryland and beyond. It will provide valuable contacts among leaders from Maryland and neighboring state fire/rescue companies. This convention is the largest fire/rescue convention in Maryland and is one of the largest conventions held in Ocean City.

We are offering advertising space, at the same low prices, until May 1, 2012. The program book will be distributed to the delegates at the convention and conference and will be posted on our web site year round. Our membership is encouraged to support the businesses advertising with us and to encourage others to do so as well. To see previous books or view other sponsor opportunities, visit our website at: [www.msfa.org](http://www.msfa.org). Ads may be mailed to the enclosed address or sent via e-mail to: [danrosedavis@verizon.net](mailto:danrosedavis@verizon.net). All proceeds are used to benefit and support the convention and the services we provide throughout the State of Maryland.

If you are interested in purchasing an ad, please complete and return the form below, enclose NEW CAMERA READY COPY, an original picture for your advertisement, and your payment. Do not use color in your advertisement, as the program book is printed in black and white only. Make checks payable to: MSFA Convention Committee. An illustration of the ad sizes is enclosed and your ad must fit within the appropriate size space. Thanks for your support and interest in Maryland's Best: Maryland's Volunteers.

Respectfully,

*Thomas A. Mattingly*  
MSFA Convention and Conference Committee

#### Please indicate ad size below

{ } \$200.00 - full page [8.5 by 11 inches]      { } \$50.00 - ¼ page [4.25 by 5.5 inches]  
{ } \$100.00 - ½ page [4.25 by 11 inches]      { } \$40.00 - Business Card [2 by 4 inches]

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**We reserve the right to return any ad, if content is inappropriate.**